

accce!

GOLF

Accel Golf - 3 main components

- **Record** golf shot data *neatly* on the StatCard
- **Enter** that data on your phone post-round by taking a picture
- **Analyze** easy to read graphs and reports with actionable insights



Presentation Outline

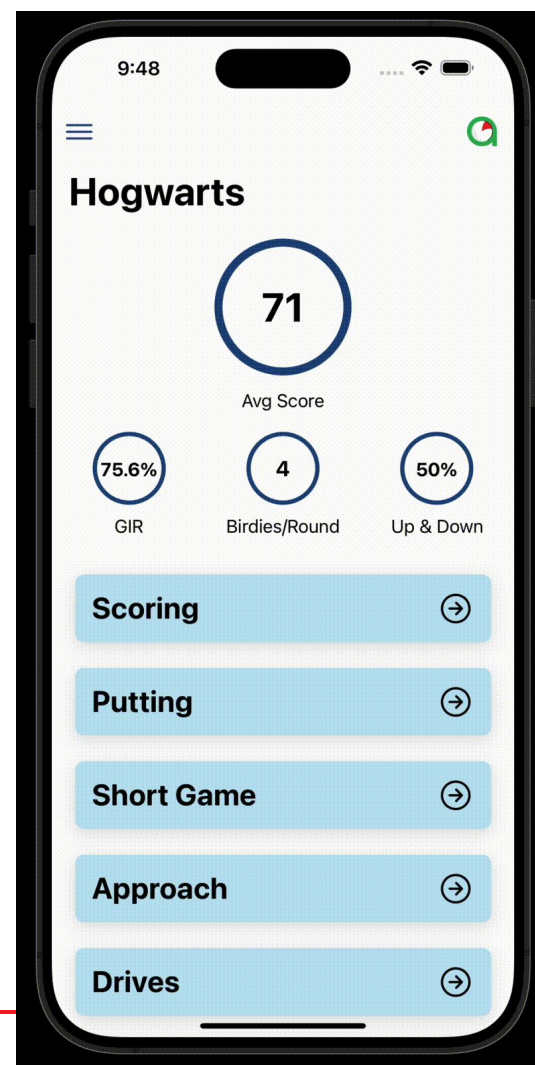
1. Recording your data
2. Scanning the StatCard
3. Editing your scan
4. Viewing your stats



Recording Shot Data

Paper vs. Phone

- You can write your shot information while you play or after
- You can record your data into the phone directly or on the StatCard - whichever you prefer
- In the app, you can record your info by going into “Add Round” and typing all the shot data



StatCard Setup

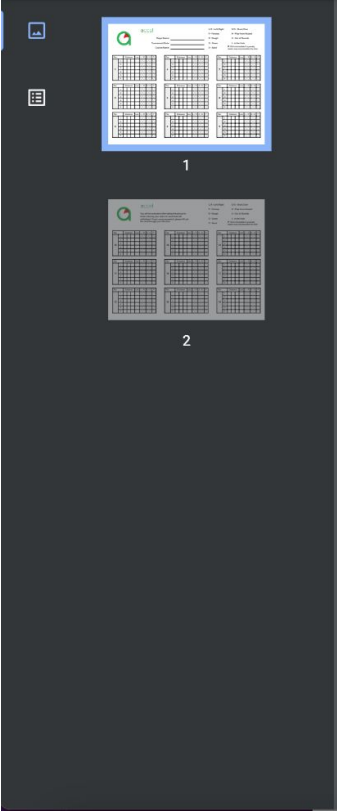


A cutting-edge golf stats app

The Accel Golf app provides immediate personalized statistics to deliver the most powerful analysis of your game.

FIND A PLAN FOR YOU





accel
GOLF

Player Name: _____
 Tournament/Date: _____
 Course Name: _____

L/R - Left/Right S/O - Short/Over
 F - Fairway H - Play from Hazard
 R - Rough O - Out of Bounds
 G - Green I - In the Hole
P: Fill in the bubble if a penalty stroke was incurred after the shot

Par:	Distance	Loc	L / R	S / O	P	
1	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
4	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
7	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
2	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
5	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
8	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
3	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
6	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L / R	S / O	P	
9	1			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4			<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Print the StatCard

- Go to www.accel-golf.com
- Click on the StatCard link
- Print it

Tips:

- Double-sided is best
- Print multiple at once and keep them in your bag
- If you forget, try asking the pro shop before you tee off



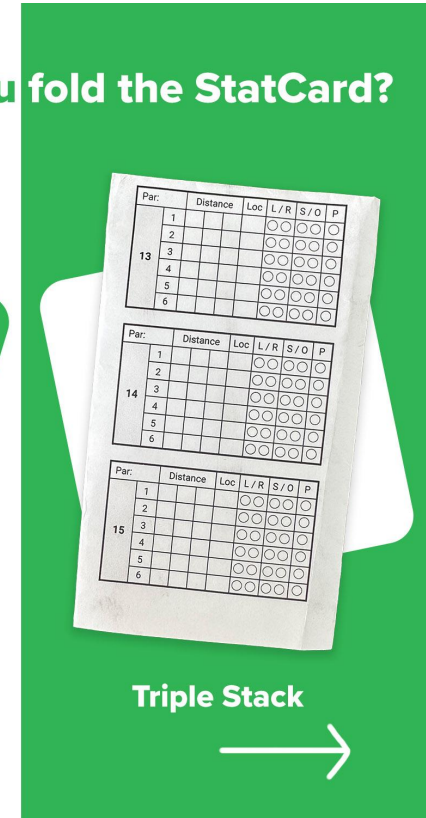
Folding the StatCard

- You can fold it like a pin sheet into thirds, and then again in half

Which way do you fold the StatCard?



Single Fold



Triple Stack



Filling out
the StatCard



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GOLF

Player Name: _____
 Tournament/Date: _____
 Course Name: _____

L/R - Left/Right

S/O - Short/Over

F - Fairway

H - Play from Hazard

R - Rough

O - Out of Bounds

G - Green

I - In the Hole

S - Sand

P: Fill in the bubble if a penalty stroke was incurred after the shot

Par:	Distance	Loc	L/R	S/O	P
1	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
4	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
7	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
2	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
5	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
8	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
3	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
6	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Par:	Distance	Loc	L/R	S/O	P
9	1		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	2		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	3		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	4		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	5		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
	6		<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

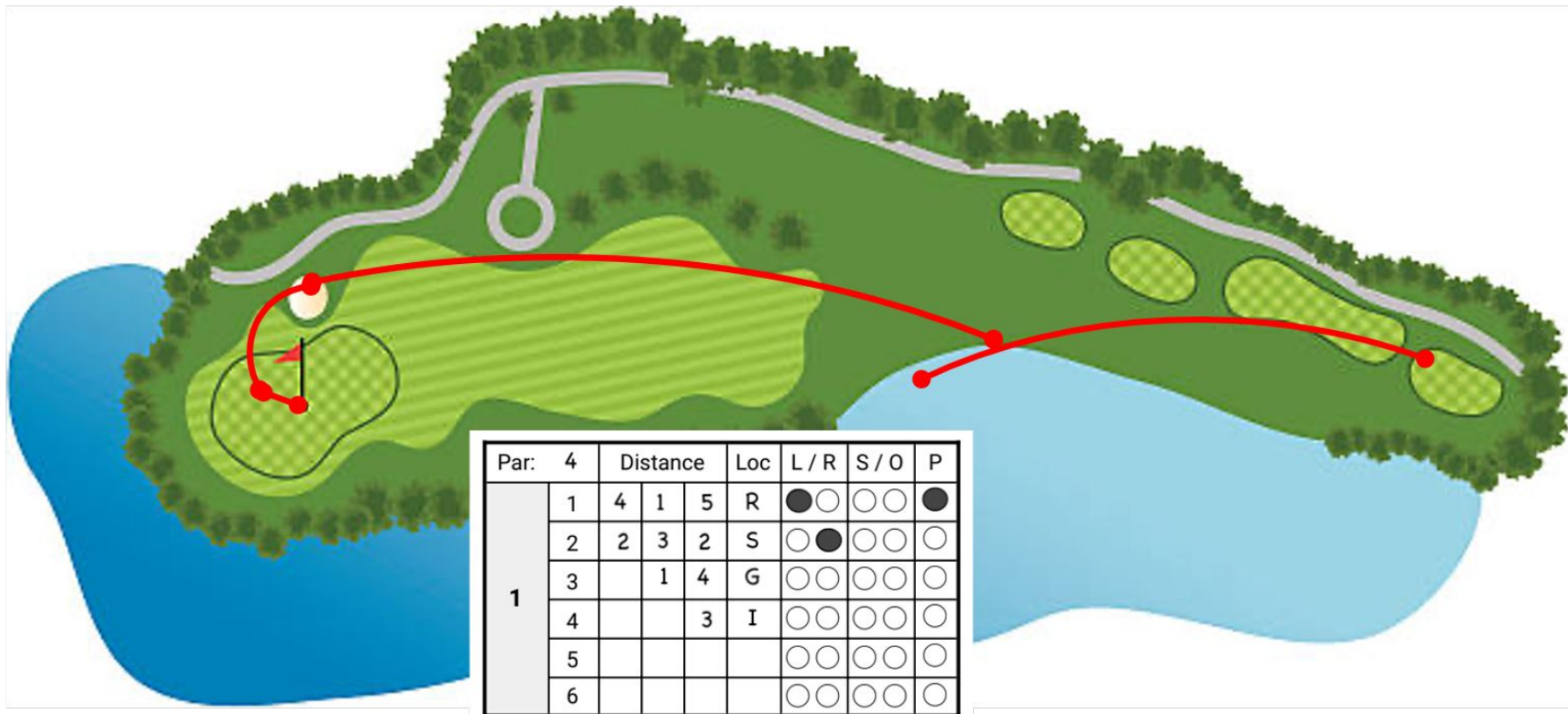


StatCard Example

Par:	4	Distance			Loc	L / R	S / O	P
4	1	3	4	8	F	○ ○	○ ○	○
	2	1	2	4	G	○ ○	● ○	○
	3		2	5	G	○ ●	○ ●	○
	4			3	I	○ ○	○ ○	○
	5					○ ○	○ ○	○
	6					○ ○	○ ○	○



StatCard Example with Penalty



Interactive StatCard Example

Par:	4	Distance			Loc	L / R	S / O	P
1	1	4	1	5	H	<input type="radio"/> <input checked="" type="radio"/>	<input type="radio"/> <input type="radio"/>	<input type="radio"/>
	2	1	9	0	F	<input type="radio"/> <input type="radio"/>	<input type="radio"/> <input type="radio"/>	<input type="radio"/>
	3		3	0	G	<input type="radio"/> <input checked="" type="radio"/>	<input type="radio"/> <input type="radio"/>	<input type="radio"/>
	4			8	I	<input type="radio"/> <input type="radio"/>	<input type="radio"/> <input type="radio"/>	<input type="radio"/>
	5					<input type="radio"/> <input type="radio"/>	<input type="radio"/> <input type="radio"/>	<input type="radio"/>
	6					<input type="radio"/> <input type="radio"/>	<input type="radio"/> <input type="radio"/>	<input type="radio"/>



Scanning the StatCard

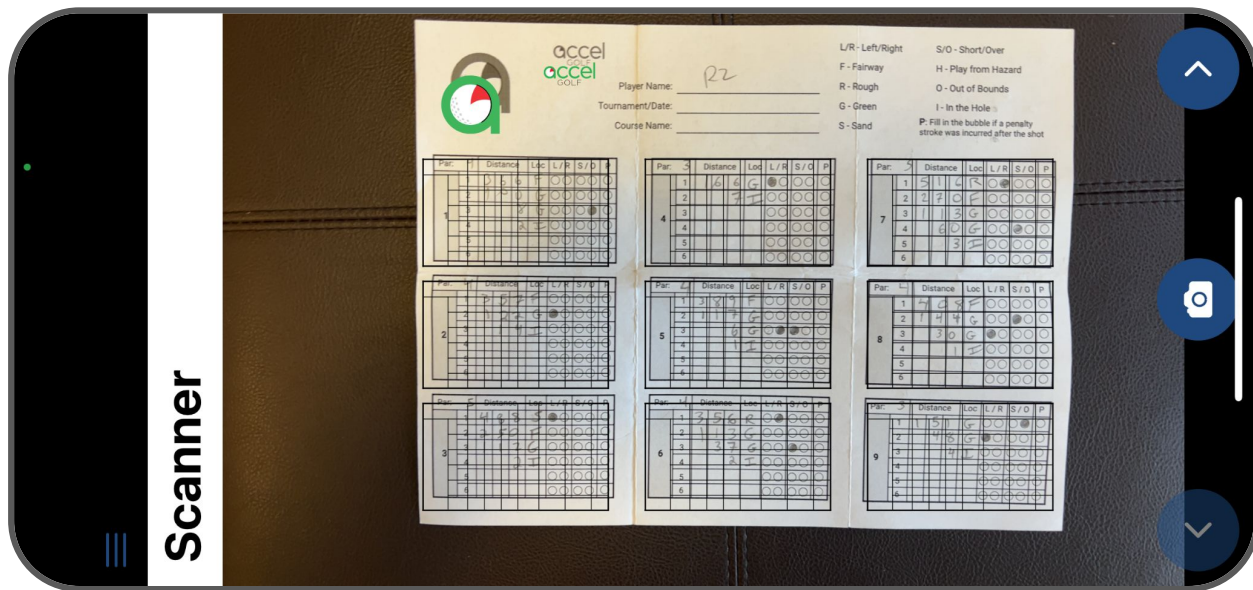
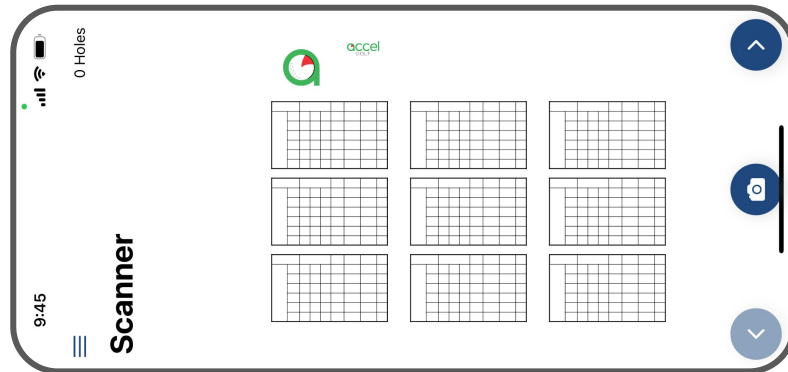
How to Scan the StatCard

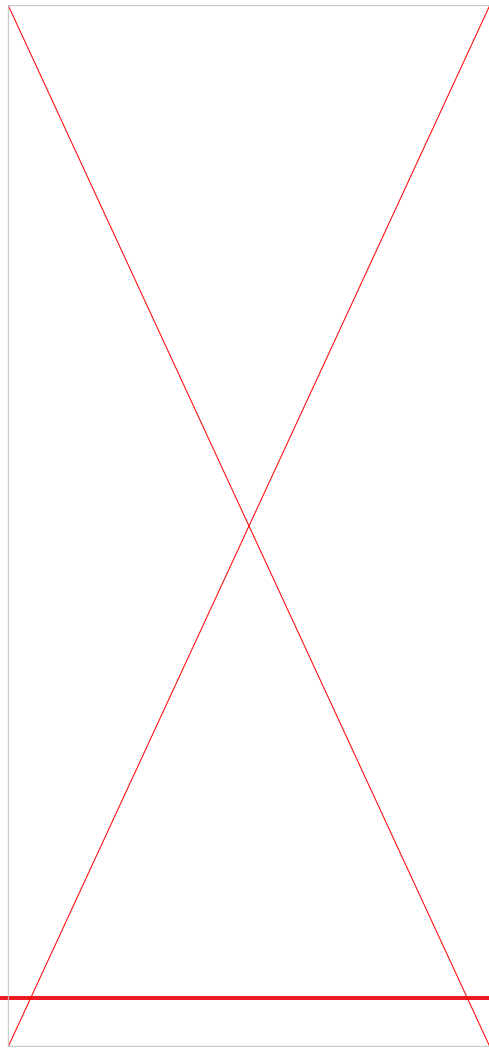
- Unfold and flatten the paper
- Make sure all lines are dark and visible
- Put the StatCard on a dark background
- Try to get rid of shadows

- Line up the virtual overlay with the tables on the StatCard
- Take the picture



Photo entry







Accel Golf

Player Name: ZARA
 Tournament/Date: _____
 Course Name: _____

L/R - Left/Right S/O - Short/Over
 F - Fairway H - Play from Hazard
 R - Rough O - Out of Bounds
 G - Green I - In the Hole
 S - Sand P - Fill in the bubble if a penalty stroke was incurred after the shot

Par:	5	Distance	Loc	L/R	S/O	P
1	1	5	O	1	O	●
	2	5	O	1	R	●
	3	2	5	F	●	○
	4	2	5	G	○	○
	5	2	5	I	○	○

Par:	3	Distance	Loc	L/R	S/O	P
4	1	13	7	F	○	○
	2	1	5	G	○	○
	3	1	O	I	○	○
	4					
	5					

Par:	3	Distance	Loc	L/R	S/O	P
7	1	1	5	S	○	○
	2	1	6	G	○	○
	3	1	2	G	○	○
	4					
	5					

Par:	4	Distance	Loc	L/R	S/O	P
2	1	3	9	F	○	○
	2	1	7	O	○	○
	3	2	O	G	○	○
	4	3	I	○	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
5	1	3	7	5	R	○
	2	1	3	8	G	○
	3	2	6	G	○	○
	4	2	6	I	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
8	1	3	7	5	R	○
	2	1	3	8	G	○
	3	2	6	G	○	○
	4	3	I	○	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
3	1	3	1	3	F	○
	2	1	O	G	○	○
	3	1	O	G	○	○
	4	1	I	○	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
6	1	3	4	4	F	○
	2	1	1	8	G	○
	3	3	1	G	○	○
	4	1	1	I	○	○
	5					

Par:	5	Distance	Loc	L/R	S/O	P
9	1	4	7	2	F	○
	2	2	5	8	F	○
	3	4	5	G	○	○
	4					
	5					



Accel GOLF

Player Name: Harry Potter
 Tournament/Date: July 31
 Course Name: Hogsmeade

L/R - Left/Right S/O - Short/Over
 F - Fairway H - Play from Hazard
 R - Rough O - Out of Bounds
 G - Green I - In the Hole
 S - Sand P - Fill in the bubble if a penalty stroke was incurred after the shot

Par:	5	Distance	Loc	L/R	S/O	P
1	1	5	O	1	O	●
	2	5	O	1	R	●
	3	2	5	F	○	○
	4	2	5	G	○	○
	5	2	5	I	○	○

Par:	3	Distance	Loc	L/R	S/O	P
4	1	13	7	F	○	○
	2	1	5	G	○	○
	3	1	O	I	○	○
	4					
	5					

Par:	3	Distance	Loc	L/R	S/O	P
7	1	1	5	S	○	○
	2	1	6	G	○	○
	3	1	2	G	○	○
	4					
	5					

Par:	4	Distance	Loc	L/R	S/O	P
2	1	3	9	O	F	○
	2	1	7	O	G	○
	3	2	O	G	○	○
	4	3	I	○	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
5	1	3	7	5	R	○
	2	1	3	8	G	○
	3	2	6	G	○	○
	4	2	6	I	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
8	1	3	7	5	R	○
	2	1	3	8	G	○
	3	3	3	G	○	○
	4					
	5					

Par:	4	Distance	Loc	L/R	S/O	P
3	1	3	1	3	F	○
	2	1	O	G	○	○
	3	1	O	G	○	○
	4	1	I	○	○	○
	5					

Par:	4	Distance	Loc	L/R	S/O	P
6	1	3	4	4	F	○
	2	1	1	8	G	○
	3	3	1	G	○	○
	4	1	1	I	○	○
	5					

Par:	5	Distance	Loc	L/R	S/O	P
9	1	4	7	2	F	○
	2	2	5	8	F	○
	3	4	5	G	○	○
	4					
	5					

- Dark background
- Full paper showing
- No shadows

- Light background
- Cutoff corner
- Phone shadow





Accel Golf

Player Name: ZARA
 Tournament/Date: _____
 Course Name: _____

L/R - Left/Right S/O - Short/Over
 F - Fairway H - Play from Hazard
 R - Rough O - Out of Bounds
 G - Green I - In the Hole
 S - Sand P - Fill in the bubble if a penalty stroke was incurred after the shot

Par:	5	Distance	Loc	L/R	S/O	P
1	1	5	O	1	O	●
	2	5	O	1	R	●
	3	2	S	2	F	○
	4		2	S	G	○
	5		5	I	○	○
	6					

Par:	3	Distance	Loc	L/R	S/O	P
4	1	1	S	7	F	○
	2		1	S	G	○
	3		1	O	I	○
	4					
	5					
	6					

Par:	3	Distance	Loc	L/R	S/O	P
7	1	1	S	1	S	○
	2		1	G	○	○
	3		1	2	G	○
	4					
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
2	1	3	9	O	F	○
	2		1	7	O	○
	3		2	O	G	○
	4			3	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
5	1	3	7	S	R	○
	2		1	3	S	G
	3		2	6	G	○
	4			6	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
8	1	3	7	S	R	○
	2		1	5	G	○
	3		3	3	G	○
	4			4	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
3	1	3	1	3	F	○
	2		1	O	G	○
	3		1	O	G	○
	4			1	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
6	1	3	4	4	F	○
	2		1	1	S	○
	3		3	1	G	○
	4		1	1	I	○
	5					
	6					

Par:	5	Distance	Loc	L/R	S/O	P
9	1	4	7	2	F	○
	2		2	5	S	F
	3		4	5	G	○
	4			2	I	○
	5					
	6					



Accel GOLF

Player Name: Harry Potter
 Tournament/Date: July 31
 Course Name: Hogsmeade

L/R - Left/Right S/O - Short/Over
 F - Fairway H - Play from Hazard
 R - Rough O - Out of Bounds
 G - Green I - In the Hole
 S - Sand P - Fill in the bubble if a penalty stroke was incurred after the shot

Par:	5	Distance	Loc	L/R	S/O	P
1	1	5	O	1	O	●
	2		5	O	1	R
	3		2	S	2	F
	4			2	S	G
	5			5	I	○
	6					

Par:	3	Distance	Loc	L/R	S/O	P
4	1	1	S	7	F	○
	2		1	S	G	○
	3		1	O	I	○
	4					
	5					
	6					

Par:	3	Distance	Loc	L/R	S/O	P
7	1	1	S	1	S	○
	2		1	6	G	○
	3		1	2	G	○
	4			1	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
2	1	3	9	O	F	○
	2		1	7	O	○
	3		2	O	G	○
	4			3	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
5	1	3	7	S	R	○
	2		1	3	S	G
	3		2	6	G	○
	4			6	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
8	1	3	7	S	R	○
	2		1	5	S	G
	3		3	3	G	○
	4			4	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
3	1	3	1	3	F	○
	2		1	O	G	○
	3		1	O	G	○
	4			1	I	○
	5					
	6					

Par:	4	Distance	Loc	L/R	S/O	P
6	1	3	4	4	F	○
	2		1	1	S	○
	3		3	1	G	○
	4		1	1	I	○
	5					
	6					

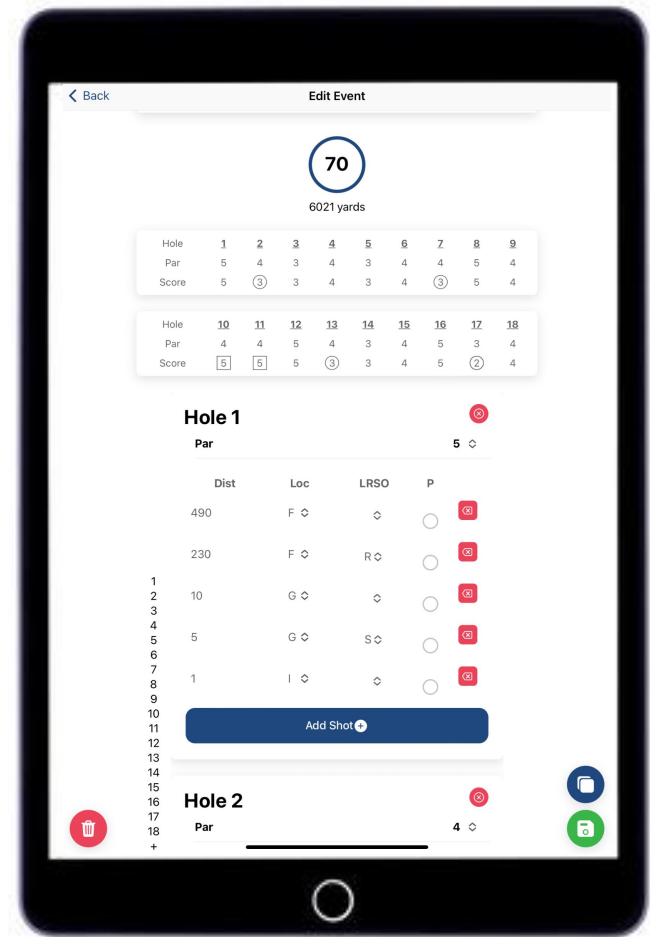
Par:	5	Distance	Loc	L/R	S/O	P
9	1	4	7	2	F	○
	2		2	5	S	F
	3		4	5	G	○
	4			2	I	○
	5					
	6					



Editing your Shot Data

Reasons to Edit Round

- Add shots (if over 6)
- Add certain penalties (like hit wrong ball, more than 14 clubs etc)
- Fix mistakes from the scan



App Demo

app.accel-golf.com



Questions?

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